

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,883	58,165	184,134
	Population Est 23Q1	5,885	58,150	184,008
	Population Est 22Q4	5,877	57,946	183,748
	Population Est 22Q3	5,889	58,019	183,617
	Population Est 22Q2	5,904	58,061	183,768
	Population Est 22Q1	5,898	58,012	183,540
	Population Est 21Q4	5,877	57,878	183,184
	Population Est 21Q3	5,868	57,827	182,883
	Population Est 21Q2	5,798	57,617	182,534
	Population Fcst	6,190	60,789	193,376
	2010 Census Population	5,684	50,174	162,889
	2000 Census Population	1,126	35,255	137,867
	1990 Census Population	590	24,486	92,655
	Current Year Daytime Population	20,103	106,242	228,371
	Average Seasonal Population	25	285	905
	Historical Annual Growth, 1990 – 2000	6.68%	3.71%	4.05%
	Historical Annual Growth, 2000 – 2010	17.57%	3.59%	1.68%
	Estimated Annual Growth, 2010 – CY	0.24%	1.04%	0.86%
	Projected Annual Growth, CY to Y5	1.02%	0.89%	0.98%
	Group Qtrs Est	626	4,067	4,649
Transient Est Average Last 4 Qtrs	2,210	8,263	9,192	
Households	Current Year Estimated Households	2,402	23,487	69,946
	Households Est 23Q1	2,403	23,476	69,877
	Households Est 22Q4	2,399	23,385	69,775
	Households Est 22Q3	2,404	23,417	69,733
	Households Est 22Q2	2,411	23,441	69,816
	Households Est 22Q1	2,407	23,417	69,723
	Households Est 21Q4	2,398	23,359	69,584
	Households Est 21Q3	2,392	23,336	69,463
	Households Est 21Q2	2,361	23,243	69,315
	Households Fcst	2,542	24,613	73,498
	2010 Census Households	2,167	20,038	61,326
	2000 Census Households	533	14,373	51,271
	1990 Census Households	245	9,428	34,032
	Historical Annual Growth, 1990 – 2000	8.09%	4.31%	4.18%
	Historical Annual Growth, 2000 – 2010	15.06%	3.38%	1.81%
	Estimated Annual Growth, 2010 – CY	0.73%	1.12%	0.93%
	Projected Annual Growth, CY to Y5	1.14%	0.94%	1.00%
Population per Household	2.19	2.30	2.57	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.5%	1.9%	2.8%
	HH Income \$250,000 to \$499,999	3.0%	2.3%	3.4%
	HH Income \$200,000 to \$249,999	7.1%	5.3%	7.9%
	HH Income \$175,000 to \$199,999	2.9%	3.2%	5.3%
	HH Income \$150,000 to \$174,999	4.0%	5.2%	7.6%
	HH Income \$100,000 to 149,999	29.5%	20.6%	22.2%
	HH Income \$75,000 to 99,999	11.5%	14.2%	12.7%
	HH Income \$50,000 to 74,999	14.5%	16.5%	14.6%
	HH Income \$35,000 to 49,999	12.0%	11.5%	8.2%
	HH Income \$25,000 to 34,999	3.8%	6.1%	5.0%
	HH Income \$15,000 to 24,999	3.9%	6.4%	4.7%
	HH Income \$0 to 14,999	5.4%	6.8%	5.6%
	Average Household Income	\$103,237	\$98,869	\$120,314
	Median Household Income	\$97,007	\$79,548	\$97,931
	Per Capita Income	\$44,827	\$41,976	\$46,503
	Average Disposable Income	\$88,398	\$79,993	\$94,278
	Median Disposable Income	\$82,646	\$67,742	\$83,266
	Discretionary HH Income Over \$150,000	7.4%	4.9%	8.7%
	Discretionary HH Income \$125,000 to \$149,999	5.0%	4.2%	6.4%
	Discretionary HH Income \$100,000 to \$124,999	6.2%	6.0%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	14.9%	11.5%	14.9%
	Discretionary HH Income \$50,000 to \$74,999	26.1%	22.5%	20.4%
	Discretionary HH Income \$25,000 to \$49,999	24.4%	27.4%	22.2%
	Discretionary HH Income Under \$25,000	16.1%	23.4%	17.5%
	Average Discretionary HH Income	\$65,206	\$57,761	\$70,175
	Median Discretionary HH Income	\$60,537	\$49,260	\$63,126
	Householder White – Count	803	12,348	42,134
	Median HH Income	\$83,194	\$83,349	\$102,799
	Average HH Income	\$87,124	\$91,458	\$106,666
	Householder Black or African-American – Count	1,015	6,603	13,828
	Median HH Income	\$86,850	\$64,137	\$82,164
	Average HH Income	\$81,360	\$74,825	\$90,003
	Householder Hispanic – Count	168	1,870	5,923
	Median HH Income	\$176,150	\$95,011	\$90,819
	Average HH Income	\$145,496	\$94,069	\$95,633
Householder Asian or Pacific Islander – Count	225	1,065	3,032	
Median HH Income	\$121,653	\$116,928	\$132,897	
Average HH Income	\$126,725	\$117,920	\$124,866	
Householder Other or Pacific Islander – Count	192	1,600	5,029	
Median HH Income	\$166,543	\$81,223	\$95,592	
Average HH Income	\$137,915	\$93,004	\$101,438	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,697	27,270	88,330
	Female Population	3,185	30,894	95,804
Total Population by Age	Count of Pop 0 to 4 years	463	3,885	10,663
	Count of Pop 0 to 7 years	529	4,647	14,141
	Count of Pop 5 - 13	469	4,767	17,593
	Count of Pop 14 - 18	295	2,770	9,307
	Count of Pop 19 - 22	461	3,896	10,649
	Count of Pop 22 - 25	450	3,616	8,730
	Count of Pop 25 - 29	828	6,455	14,764
	Count of Pop 30 - 34	579	4,758	12,512
	Count of Pop 35 - 39	444	4,009	12,433
	Count of Pop 40 - 44	409	3,569	11,971
	Count of Pop 45 - 59	888	9,479	34,508
	Count of Pop 60 - 74	469	7,494	28,807
	Count of Pop 75 - 84	105	2,542	9,400
	Count of Pop 85+	24	924	2,796
	% of Pop 0 to 4 years	7.9%	6.7%	5.8%
	% of Pop 0 to 7 years	9.0%	8.0%	7.7%
	% of Pop 5 - 13	8.0%	8.2%	9.6%
	% of Pop 14 - 18	5.0%	4.8%	5.1%
	% of Pop 19 - 22	7.8%	6.7%	5.8%
	% of Pop 22 - 25	7.6%	6.2%	4.7%
	% of Pop 25 - 29	14.1%	11.1%	8.0%
	% of Pop 30 - 34	9.8%	8.2%	6.8%
	% of Pop 35 - 39	7.5%	6.9%	6.8%
	% of Pop 40 - 44	6.9%	6.1%	6.5%
	% of Pop 45 - 59	15.1%	16.3%	18.7%
	% of Pop 60 - 74	8.0%	12.9%	15.6%
	% of Pop 75 - 84	1.8%	4.4%	5.1%
	% of Pop 85+	0.4%	1.6%	1.5%
Median Age	29.9	33.9	38.2	
Average Age	32.9	37.4	39.5	
Male Population by Age	% of Pop 0 to 4 years	8.7%	7.2%	6.1%
	% of Pop 5 - 13	9.1%	8.7%	10.0%
	% of Pop 14 - 18	5.0%	4.9%	5.3%
	% of Pop 19 - 22	7.2%	6.6%	6.0%
	% of Pop 22 - 25	6.9%	6.0%	4.9%
	% of Pop 25 - 29	13.7%	11.3%	8.4%
	% of Pop 30 - 34	10.3%	8.6%	7.1%
	% of Pop 35 - 39	7.7%	7.2%	6.9%
	% of Pop 40 - 44	7.2%	6.3%	6.6%
	% of Pop 45 - 59	15.1%	16.1%	18.5%
	% of Pop 75 - 84	1.5%	3.6%	4.4%
	% of Pop 60 - 74	7.2%	12.3%	14.9%
	% of Pop 85+	0.3%	1.0%	1.0%
	Median Age	29.7	33.0	36.6
Average Age	32.1	36.3	38.3	

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	% of Pop 0 to 4 years	7.1%	6.2%	5.5%
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	% of Pop 35 - 39	7.4%	6.6%	6.6%
	% of Pop 40 - 44	6.7%	6.0%	6.5%
	% of Pop 45 - 59	15.1%	16.4%	19.0%
	% of Pop 60 - 74	8.6%	13.4%	16.4%
	% of Pop 75 - 84	2.1%	5.0%	5.7%
	% of Pop 85+	0.5%	2.1%	2.0%
	Median Age	29.9	34.7	39.7
Average Age	33.6	38.5	40.7	
Race	Count of White	1,892	30,593	108,275
	Count of Black or African-American	2,440	15,819	38,504
	Count of Asian or Pacific Islander	901	3,727	10,444
	Count of Other races	650	8,026	26,910
	White	32.2%	52.6%	58.8%
	Black or African American	41.5%	27.2%	20.9%
	Asian	15.3%	6.4%	5.7%
	Other Races	11.0%	13.8%	14.6%
Language Spoken	Speak English at Home	77.0%	81.2%	80.7%
	Speak Spanish at Home	7.1%	8.6%	8.8%
	Speak French or French Creole at Home	0.7%	0.6%	0.9%
	Speak German at Home	0.0%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	7.9%	4.0%	4.0%
	Speak Russian and Other Slavic Languages at Home	1.0%	0.8%	0.6%
	Speak Chinese at Home	0.1%	0.2%	0.3%
	Speak Korean at Home	1.0%	0.6%	0.4%
	Speak Vietnamese at Home	0.0%	0.4%	0.5%
	Speak Other Asian Languages at Home	1.9%	1.1%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	3.3%	2.2%	2.4%
Hispanic	Hispanic Population	485	6,604	21,912
	Hispanic Population Percent	8.2%	11.4%	11.9%
	Mexican	55.9%	54.5%	51.2%
	Puerto Rican	11.1%	11.3%	14.2%
	Cuban	0.5%	2.3%	2.6%
	Dominican	0.1%	1.6%	1.7%
	Central American	2.8%	7.5%	10.3%
	South American	25.1%	16.7%	13.9%
	Other Hispanic	4.6%	6.0%	6.1%
	2000 Hispanic Population Percent	7%	7%	7%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	1.8%	4.4%	5.1%
	American	1.7%	4.2%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	15.3%	6.3%	5.6%
	Chinese	0.2%	0.3%	0.5%
	Japanese	0.2%	0.2%	0.2%
	Korean	1.1%	0.5%	0.5%
	South Central Asian (ie. Indian)	13.4%	3.8%	2.9%
	South East Asian (ie. Vietnamese)	0.3%	1.2%	1.4%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	19.6%	27.1%	30.8%
	British	5.6%	7.5%	8.3%
	Dutch	0.1%	0.3%	0.5%
	French	0.3%	0.8%	1.1%
	German	4.3%	5.3%	5.8%
	Italian	1.0%	1.8%	2.5%
	Polish	0.8%	1.1%	1.1%
	Scandinavian	1.3%	1.0%	1.2%
	Scotch/Irish	4.2%	6.5%	7.2%
Other European (ie. Greek/Russian)	1.9%	2.8%	3.1%	
Middle Eastern	0.5%	0.5%	0.8%	
Other Ancestry	38.7%	31.2%	28.3%	
Unclassified Ancestry	15.9%	19.0%	17.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,746	39,230	127,191
	Elementary (0 to 8)	1.5%	2.0%	2.6%
	Some High School (9 to 11)	0.4%	3.4%	3.3%
	High School Graduate (12)	13.7%	20.4%	18.8%
	Some College (13 to 16)	19.4%	21.0%	19.8%
	Associates Degree Only	12.4%	8.0%	7.4%
	Bachelors Degree Only	29.7%	28.8%	31.3%
	Graduate Degree	22.9%	16.4%	16.9%
	% College (4+)	52.7%	45.2%	48.1%
Household Type	Total Households – count	2,402	23,487	69,946
	One Person HHs – count	889	7,835	17,925
	Family HHs – count	1,348	13,212	46,554
	Married Couple – count	766	9,041	35,512
	w/own children – count	422	3,845	14,769
	w/out own children – count	344	5,196	20,743
	Male Householder – count	5	641	2,244
	Female Householder – count	576	3,530	8,798
	Non-Family Households – count	166	2,439	5,467
	1 Person Household	37.0%	33.4%	25.6%
	2 Person Household	30.1%	32.2%	32.8%
	3 Person Household	16.1%	15.5%	17.3%
	4 Person Household	10.6%	11.2%	14.2%
	5 Person Household	3.3%	4.5%	6.2%
6 Person Household	2.1%	2.0%	2.5%	
7+ Person Household	0.8%	1.2%	1.4%	
% Households With Children	30.9%	24.3%	28.2%	

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Barrett Place Kennesaw, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,623	25,012	73,402
	Owner Occupied Percent	42.7%	48.3%	64.3%
	Renter Occupied Percent	48.9%	45.6%	31.0%
	Vacant Housing Percent	8.4%	6.1%	4.7%
	Total Housing Units (Census 2000)	580	15,264	53,550
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	3.5%	4.7%
	Property Value \$750,000 to \$999,999	0.2%	4.3%	7.1%
	Property Value \$500,000 to \$749,999	23.7%	21.1%	25.6%
	Property Value \$400,000 to \$499,999	18.9%	18.1%	19.8%
	Property Value \$300,000, to \$399,999	34.1%	26.6%	22.9%
	Property Value \$200,000 to \$299,999	21.5%	20.8%	14.6%
	Property Value \$150,000 to \$199,999	1.4%	3.0%	1.8%
	Property Value \$100,000 to \$149,999	0.1%	1.3%	0.9%
	Property Value \$60,000 to \$99,999	0.0%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.0%	0.7%	1.1%
	Median Home Value	\$379,207	\$389,526	\$440,722
Wealth per Household	\$0 and under - percent	19.1%	18.4%	16.8%
	\$1 to \$4999 - percent	9.1%	9.1%	7.8%
	\$5k to \$9999 - percent	5.0%	4.9%	4.3%
	\$10k to \$24999 - percent	6.7%	6.6%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	9.9%	10.1%
	\$100k to \$249999 - percent	16.7%	17.3%	18.2%
	\$250k to \$499999 - percent	12.4%	12.6%	13.7%
	\$500k+ - percent	14.5%	14.4%	16.0%
	Median HH Wealth	\$66,788	\$71,427	\$89,903
	Avg HH Wealth	\$231,856	\$233,487	\$255,407
Economic Viability	Economic Viability Local	319	297	298
	Economic Viability Indexed	118	110	110
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,846	33,034	102,007
	Managerial/Executive	25.5%	20.9%	21.9%
	Professional Specialty	27.6%	27.4%	27.6%
	Healthcare Support	1.4%	1.2%	1.7%
	Sales	11.5%	11.0%	11.6%
	Office & Administrative Support	16.1%	12.3%	9.7%
	Protective Service	0.2%	1.5%	1.4%
	Food Preparation	3.7%	4.7%	5.1%
	Building Maintenance & Cleaning	0.4%	2.7%	2.7%
	Personal Care	0.8%	2.6%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.3%
	Construction	4.0%	7.0%	6.6%
	Production & Transportation	8.8%	8.7%	9.0%
	Percent White Collar Workers	82.1%	72.7%	72.4%
	Percent Blue Collar Workers	17.9%	27.3%	27.6%

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	Agriculture/Mining/Construction	4.1%	7.2%	7.6%
	Manufacturing	8.0%	7.4%	7.6%
	Transportation	1.6%	3.5%	4.3%
	Information	3.6%	2.4%	2.6%
	Wholesale/Retail	21.2%	16.4%	15.3%
	Finance, Insurance, Real Estate	7.1%	8.6%	7.8%
	Professional Services	15.1%	11.0%	11.8%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	6.3%	6.2%	4.6%
	Educational Services	20.7%	21.1%	21.1%
	Entertainment Services	10.0%	9.4%	9.5%
	Other Professional Services	2.1%	4.5%	5.3%
	Public Administration	0.2%	2.0%	2.3%
Vehicles per HH	No Vehicles	0.8%	3.4%	3.3%
	1 Vehicle	46.3%	42.4%	30.4%
	2 Vehicles	38.5%	37.4%	42.8%
	3 or more vehicles	14.4%	16.7%	23.6%
	Average Number of Vehicles	1.67	1.73	1.96
Change	Births (last 12 months)	96	803	2,169
	Deaths (last 12 months)	21	393	1,421
	Migration (last 12 months)	-95	-284	-334
Work place	Workplace Establishments	551	3,551	7,837
	Workplace Employees (FTE)	8,233	45,984	97,586